

Leadership & Strategic Communications

***"One must change one's tactics every 10 years if one wishes to maintain one's superiority. In today's society the pace of change is immensely faster, and it will only continue to accelerate".
- Napoleon***



Challenges



Managers, directors, & supervisors may lack Leadership & Strategic Communications skills.

They focus on presenting processes.

- They're busy - Get the word out now!
- They're comfortable "telling" others what to do.
- They may lack the power to inspire and use "team-speak".
- Some say too much and lack strategic plans.

But, telling others what to do will not help you become an effective and respected strategic Leader.

Our Expertise



For over 25 years, KCI Training has focused on strategic leadership skills, conflict management, and team-building skills.

KCI's proven techniques teach you how to motivate your audience when expressing your ideas, preferred outcomes, and the action plans you present.

- Why should I follow you?
- What will happen if I follow you?
- What do you expect me to do?

Use Q&A sessions to your advantage.



The Company

KCI Training was founded in 1990 by Steven Kanten, PhD.

Dr. Kanten developed & published both POD & POWR Programs used by Fortune 100 Companies & government agencies worldwide.

KCI offers Communication Skills Training with strategic focus on leadership professionals.



POD & POWR Processes

KCI Training participants learn to quickly produce clear, concise messages using repeatable processes. Our proprietary POD & POWR processes are key components of our Presentation & Writing Skills programs.

POD

- Plan
- Organize
- Deliver

POWR

- Plan
- Organize
- Write
- Revise

Captivate audiences, motivate listeners, & get your point across.



Our Clients

During the last 25 years KCI has delivered Leadership & Strategic Communication Skills training for an impressive list of global clients.



Thank You



Successful Presentations are Priceless!
KCI Training provides specific strategic advantages, improves communication, and optimizes ROI.

KCItraining.com
skanten@KCItraining.com

