

Technical Presentations

***Think like a wise man, but communicate
in the language of the people.***

- Yeates



Challenges



Engineers and scientists are taught to use inductive methods.

- They focus on minute details.
- They have heaps of information.

But, how you conduct research is not how you should present research.

They may be comfortable in the lab, but often experience writer's block, and high stress levels when behind the podium.

Our Expertise



Experience with technical/scientific presenters sets us apart. Technical/scientific presentations have specific challenges. Poor technical presentations leave audiences wondering:

- Why am I here?
- What do you want me to know?
- What do you want me to do?
- When are we getting out of here?

KCI Training addresses audience evaluation, organizational issues, writers block, stress management, and other specific challenges.

KCI Training helps you use Q&A sessions to reinforce your message and motivate audiences.



The Company

KCI Training was founded in 1990 by Steven Kanten, PhD.

Dr. Kanten developed & published both POD & POWR Programs used by Fortune 100 Companies and government agencies worldwide.

KCI offers Communication Skills Training with strategic focus on technical/scientific professionals.



POD & POWR Processes

KCI Training participants learn to quickly produce clear, concise messages using repeatable processes. Our proprietary POD & POWR processes are key components of our Presentation & Writing Skills programs.

POD

- Plan
- Organize
- Deliver

POWR

- Plan
- Organize
- Write
- Revise

Captivate audiences, motivate listeners, & get your point across.



Our Clients

During the last 25 years KCI has delivered Presentation and Writing Skills training for an impressive list of global clients.



Thank You



Successful Presentations are Priceless!
KCI Training provides specific strategic advantages, improves communication, and optimizes ROI.

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